Using workplace learning to support linguistic integration of adult migrants

Lessons from a decade of work in Sweden

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Presentation

Context: Convergence of two agendas

- Linguistic integration of adult migrants in Sweden
- Workforce development in Stockholm region

How the approach emerged

- Workforce development context
- Questions, dynamics, answers
- Key elements of the approach for LIAM at work

Lessons for LIAM

Realising the opportunity work offers



Stockholm Gerontology Research Center

Foundation established by Stockholm County Council and City of Stockholm 1986

Mission Conduct, communicate research relevant to elderly people and their situation in society - Including development of elderly care workforce

Activity Research & development, project work



Migration in Sweden

Today Total population ≈ 10 millionMigrants (residents born overseas) ≈ 1.5 million ≈ 15%65% of migrants from non-EU countries

Historically Country of net immigration only since 1940s
1945-70 importation of labour from other Nordic countries, esp
Finland + political refugees from Eastern Europe
1967 Immigration control due to labour market saturation
1970s-today Non-EU migrants = refugees from e.g. former
Yugoslavia, Middle East, Africa, Latin America



LIAM in Sweden (1)

Main vehicle for LIAM = Sfi, created 1965

Svenskundervisning för invandrare / Swedish for immigrants

Aim: ensure basic Swedish

Takes adults (16+) from complete beginner to B1 (pre-int.) level

Programme free to learners registered with local authority Voluntary, but benefits sometimes linked to participation

Post B1 courses available through adult education

Programmes may include work placements



LIAM in Sweden (2)

Policy assumption Employment is a direct route to LIAM i.e. once employed, a migrant is sure to acquire Swedish

Typical trajectory Migrant finds work, quits Sfi

Priority = job, not Swedish (takes job that requires limited Swedish)

Research finding* Work may offer little or no language learning due to lack of workplace support

Innovative thinking** Share responsibility for LIAM more widely to embed support for language learning into activities of daily living

^{**}Clark, B., Lindemalm, K. (eds) (2011), *Språkskap – Swedish as a Social Language*. Sweden: Ergonomidesign, Folkuniversitetet and Interactive Institute. pp 63-64 www.tii.se/projects/sprakskap



^{*}Sandwall, K. (2010), "I Learn More at School": A Critical Perspective on Workplace-Related Second Language Learning In and Out of School. *TESOL QUARTERLY Vol. 44, No. 3, September 2010*

Workforce development

Early 2000s

City of Stockholm invests in large **competence development** for public sector workers (schools, social services, municipal services)

Programme based on **formal learning** delivered in adult ed colleges Participation voluntary – 45k people trained over four-year period

But... Cohort of staff **resistant to participation**, poor results when pressured from managers – resistance linked to lack of confidence/motivation, for **migrant staff** associated with **limited Swedish**

Low language levels = shock to system

Contradicts assumption re work guaranteeing language skills

Important issue ≈ 50% of adult social care workforce = migrants



Staff profiles

Work experience + educational background of 253 staff (Self-reported by participants in Projekt SpråkSam)

Years in elderly care		Years in school*	
0-6 years	21%	0-6 years	20%
7-9 years	31%	7-9 years	18%
Over 10 years	48%	10-12 years	38%
		Over 12 years	24%
		*May mean 'a few days a week, when there was no war'	



Questions

Workforce development Q How to engage & support staff with limited Swedish to improve language + vocational skills?

LIAM Q How to realise potential of work for language learning?

Extended opportunity to investigate Qs

2007-08 APU-projektet (local funding)

2009-11 SpråkSam (ESF funded)

2011-13 ArbetSam (ESF funded)

Series of workforce development projects in adult social care in Stockholm region

2013-15 TDAR (LLP funded) – Transfer of Innovation to DE, **UK**, ES, B



Dynamics

Overall objective Workforce development to support service modernisation required by growing complexity of care work

Agenda = 'professionalisation' – i.e. enhanced knowledge, skills and understanding to deliver more complex services e.g. dementia care

Existing WD model for care Recruit new entrants pre-qualified via relevant upper-secondary school vocational courses, but...

...lack of new entrants obliges employers to recruit unqualified adults, often migrants with limited Swedish

Access to formal learning **very limited** once in employment due to **VET structure + operational & funding constraints**

Challenge Create new WD model consistent with needs + constraints



Answers

Comprehensive system of workplace learning incorporating

- Formal learning Workplace opportunities to achieve national vocational qualifications with Swedish language support
- Non-formal learning New structures + roles to reinforce learning via management systems (i.e. supervision, team meetings etc)
- Informal learning Systems to connect formal and non-formal learning with everyday work activity and interactions with colleagues

Inclusive Addresses needs of all staff, migrant + non-migrant

Partnership-based Connects employers, VET providers, Sfi learning

Focus on reflective learning, language development for all staff



Large scale projects

- Formal learning Care and Swedish language skills for >1000 staff in the Stockholm region – 3 hours/week, 40 weeks/year, 1-2 years
- Support for non-formal learning Training for managers, key personnel in >100 workplaces employing 10 000 staff
- Extensive partnerships Employers, VET providers, Sfi, Universities of Stockholm, Södertörn – researchers involved in development of new approaches

Plus cooperation with Swedish Municipal Workers' Union, Stockholm County board, partners in other European countries



Key elements of approach (for LIAM at work)

Sector-based approach: workforce development / quality improvement

Language treated as core competence

Managers engaged as full partners in learning process (planning, delivery, eval)

Creation of two new workplace roles for staff: reflective discussion leader and language advocate (champion) to sustain workplace focus on language and offer individual colleagues ad hoc support

Sustainable language development via non-formal and informal learning

Workforce development partnership (employers-VET-Sfi)

Local employer

Manager

Language advocate
Reflective discussion leader

Language development through workplace learning: VET with language support, reflective discussion + language advocate support



Lessons for LIAM

- Employment no guarantee of language learning
- Responsibility for language development must be shared between worker, employer, colleagues and state
- Linking language learning to job learning is motivational
- Engagement from managers key to individual progress
- Cooperation between education and workplace on structural, organisational and individual levels is essential



ArbetSam approach in English

Watch an excellent film (8 mins)

Download high-quality resources

All available free from www.aldrecentrum.se/TDAR/

Description of SpråkSam approach

Better language skills, better care

SpråkSam

Council of Europe's language reference levels contextualised for work in adult social care



Ask for the outline by email



Full description of ArbetSam approach







Contact and more information

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